

VORGEN KICKSTART PROGRAM

START YOUR FURNITURE BUSINESS WITHOUT A FACTORY

No factory. No machines. No experience?
You can still start.

Focus on finding customers. Learn the complete business process while VORGEN supports your production.

*Your Ideas
Our Production
A Brighter Tomorrow*

YOUR FIRST 5 STEPS



WE TEACH YOU A TO Z



Branding & Marketing



Site Measurement



Furniture Design



Costing & Quotation



Materials & Hardware



Installation & After-Sales

OPEN TO EVERYONE



Beginners



Contractors



Interior Designers



Students



Retirees

Beginners • Contractors • Interior Designers • Students • Retirees



**START SMALL. BUILD SALES.
UPGRADE WHEN READY.**

JOIN THE KICKSTART PROGRAM

THE PROBLEM

A Factory Is Not Your First Barrier

Many capable people delay starting a furniture business because they believe they must first own machines, rent a factory and hire workers.

THE REAL CHALLENGE IS NOT MACHINERY

The real challenge is building demand, earning customer trust and understanding the full journey from enquiry to delivery.

HIGH START-UP COST

Rent, renovation, machinery, software, staff, utilities and maintenance create major commitments before sales are stable.

DEMAND IS NOT PROVEN

Buying machines does not automatically create customers. A business needs positioning, exposure and a consistent sales process.

MANY SKILLS TO LEARN

Measurement, design, costing, materials, production and delivery must work together. One mistake can affect the entire project.

CAPITAL SPENT TOO EARLY

Money tied up in machinery cannot support branding, marketing, working capital, customer service or team building.

PROVE THE MARKET BEFORE BUILDING A FACTORY

Start with the market. Learn the workflow. Use available production support. Build your own factory when demand and capability are truly strong.

PROGRAM OBJECTIVE

Build the Business First

VORGEN Kickstart is a guided pathway to build business capability before taking on the cost and complexity of a factory.

START WITH DIRECTION

Choose a market, define your offer and understand the customers your brand wants to serve.

BUILD MARKET PRESENCE

Create consistent branding, social media, website direction and marketing activity.

DELIVER REAL PROJECTS

Use VORGEN materials, technology, people and automated production under one roof.

PREPARE FOR INDEPENDENCE

Identify the people, systems and machines you genuinely need before opening a factory.

PROGRAM VALUE

Lower start-up risk | Faster market entry | Practical learning | A clearer path to independence

YOUR BUSINESS MODEL

Your Brand + Our Production Support

YOUR BRAND

Market | Sell | Manage customers



VORGEN

Plan | Produce | Support

YOU OWN THE CUSTOMER RELATIONSHIP

Build trust, understand the customer and take responsibility for their overall experience.

WE HELP YOU DELIVER

Convert approved requirements into an organised production workflow.

YOU BUILD MARKET VALUE

Your brand, portfolio, customers and reputation grow through every completed project.

WE PROVIDE CAPACITY

Access automated machinery and an experienced team without owning a factory from day one.

SIMPLE AND REPEATABLE

How One Project Moves

A clear flow aligns the customer, design information and production team.

01 ATTRACT INTEREST

Build awareness and generate enquiries.

02 CONSULT

Understand requirements, budget and timeline.

03 MEASURE

Record dimensions and site conditions.

04 DESIGN & COST

Prepare the concept, material options and quotation.

05 CONFIRM

Obtain approval, payment and signed documents.

06 PRODUCE

VORGEN manufactures, labels and organises every component.

07 HANDOVER

Components are delivered by unit. Installation support is available when required.

08 FOLLOW UP

Resolve issues and build customer referrals.

CONFIRM EVERY DETAIL BEFORE PRODUCTION

Approved information protects the customer, your brand and the production process.

PHASE 1

Build a Brand People Remember

Before trying to serve everyone, define your business identity and your primary customer.

POSITIONING & OFFER

Choose a clear market and organise packages so customers can quickly understand your value.

BRAND PRESENTATION

Align your logo, colours, images, quotation and sales materials consistently.

SOCIAL MEDIA & WEBSITE

Plan content and a website that build trust and generate enquiries.

MARKETING ROUTINE

Build consistent campaigns, follow-up and referral activity instead of waiting for luck.

YOUR BRAND IS A LONG-TERM ASSET

We guide branding, website direction and marketing. Machines can be purchased later; customer trust must be built now.

PHASE 2

Find Customers and Convert Enquiries into Sales

SELL CONFIDENCE IN THE PROCESS, NOT ONLY CABINETS

Customers must trust how you consult, measure, communicate, produce and solve problems.

GENERATE PROSPECTS

Use social media, referrals, partnerships, events and local networks.

QUALIFY EARLY

Check location, budget, scope, readiness and the decision-making process.

CONSULT PROFESSIONALLY

Ask the right questions before offering a design or price.

PRESENT CLEARLY

Explain materials, hardware, timeline, payment and responsibilities.

FOLLOW UP

Create a follow-up system and help customers make informed decisions.

PROTECT YOUR MARGIN

Pricing must cover risk, handling, delivery, installation and after-sales support.

EVERYTHING UNDER ONE ROOF

More Choice. Less Guesswork.

Select the right combination and confirm every detail before production begins.



MATERIAL SELECTION GUIDANCE

Compare board finishes, thicknesses, edge bands, hardware and cabinet solutions with our team.

MORE OPTIONS | CLEARER DECISIONS

BOARDS & FINISHES

Choose colour, texture, thickness and grain direction for the intended use.

EDGES & DETAILS

Match edge banding and 45-degree detailing to the approved design.

HARDWARE CHOICES

Choose suitable hinges, runners, connectors and accessories.

FINAL CONFIRMATION

Confirm drawings, materials, quantities, cost and responsibilities before production.

WHY THIS MODEL WORKS

Full Automation Behind Your Brand

VORGEN gives access to an integrated production system without requiring a business to own every machine from the beginning.



VORGEN VG-49A-TB
AUTOMATIC CNC NESTING LINE

THE FUTURE OF PANEL PRODUCTION
An automated CNC nesting line that loads, labels, cuts, drills, grooves and unloads panels in one connected workflow.

LESS HANDLING • FEWER MIX-UPS • FASTER PRODUCTION

- 2000 x 3000 mm WORKING AREA
- 9 kW ATC SPINDLE
- 12-TOOL MAGAZINE
- AUTO LABELLING
- AUTO LOADING & UNLOADING

[LEARN MORE >](#)
vorgenworld.com



VORGEN VG-S6
AUTOMATIC SIX-SIDED DRILLING MACHINE
ALL SIX SIDES. ONE SETUP.

UPGRADE YOUR ASSEMBLY SYSTEM
This machine drills accurate connector holes across all six sides of a panel—ideal for Minifix cam-lock, dowel and knock-down fittings.

FASTER FITTING • CLEANER ASSEMBLY • CONSISTENT RESULTS

- 6 kW ATC SPINDLE
- 5-TOOL MAGAZINE
- 75 m/min
- SMART SCANNING
- AUTO ALIGNMENT

[LEARN MORE >](#) | [vorgenworld.com](#)

FULLY AUTOMATED CNC

Automatic loading, labelling, cutting, drilling, grooving and unloading in one nesting workflow.

SIX-SIDED CNC DRILLING

Accurate connector holes and six-face processing for cleaner, faster modular assembly.

PRODUCTION CAPACITY WITHOUT HEAVY CAPITAL BURDEN

Use our modern production system while proving demand, strengthening cash flow and learning the market.

CONTROLLED WORKFLOW | BARCODE

From Production to a Modular System

Production data, barcodes and organised components make every cabinet easier to identify and assemble accurately.

1 PROJECT DATA

Approved cabinet information is prepared for production.

2 CNC PROCESSING

Panels are cut, drilled and processed accurately.

3 BARCODE LABELS

Every component receives an identity linked to its order.

4 GROUPED BY UNIT

Components are organised by cabinet, room and sequence.

5 READY TO ASSEMBLE

Standard drilling supports an accurate knock-down / minifix system.

6 CHOOSE SITE SUPPORT

Scan, identify and assemble. Installation assistance is available when required.

BARCODE IDENTIFICATION | ORGANISED COMPONENTS | EASIER ASSEMBLY

Built on digital production and internationally used knock-down assembly methods.

MODERN MACHINES, EXPERIENCED TEAM

Automation Guided by Experience



MORE THAN MACHINERY

Our system combines modern automation with a trained team. Every order carries the customer's trust and our partner's reputation.

EDGE BANDING & FINISHING

Edging, panel preparation and supporting machines produce consistent components for a wide range of furniture needs.

ORDER REVIEW

Approved data is checked before production.

MATERIAL CONTROL

Board, colour, thickness and grain are matched.

PROCESS KNOWLEDGE

Cutting, edging, drilling and assembly are planned.

QUALITY INSPECTION

Components are checked before organisation and handover.

PROBLEM SOLVING

Practical support is available when challenges occur.

PARTNER GUIDANCE

We guide partners as they strengthen their operations.

TECHNOLOGY BEHIND THE WORKFLOW

High-Level Software Support

Haixun software supports design data, costing, material optimisation and CNC-ready production information.



DESIGN & DRAWING

Convert customer requirements into cabinet concepts and clear working information.

COSTING & REPORTS

Prepare quantities, material information and organised project reports.

MATERIAL OPTIMISATION

Plan board usage and nesting efficiently to reduce waste.

CNC SUPPORT

Connect approved information to a compatible automated production workflow.

SMART SOFTWARE + AUTOMATED MACHINERY + EXPERIENCED TEAM

Technology supports the work; complete and approved information determines the result.

THE FIRST STEP TO GO FURTHER

Start with the Market. Grow Towards Production.

Kickstart helps you begin with the right system, knowledge and production partner. You do not need a factory or a complete installation team on day one.

YOU BUILD THE MARKET

- Branding and marketing
- Lead generation
- Customer communication
- Site information
- Quotation and payment
- Your installation team
- Customer handover

VORGEN SUPPORTS

- Workflow guidance
- Design and data support
- Material planning
- Automated production
- Barcode labels and organisation
- Production quality inspection
- Installation support when required

MODULAR KNOCK-DOWN / MINIFIX SYSTEM

Clean, accurate and easy to assemble

Components are processed with accurate connector holes, labelled with barcodes and organised by cabinet unit. The modular system makes assembly, dismantling and reassembly more practical when required.

INSTALLATION SUPPORT IS AVAILABLE BY PROJECT

GROW WHEN YOU ARE READY

Your Growth Roadmap

LEVEL 1

BUILD YOUR BRAND

Focus on positioning, marketing and your first opportunities.

LEVEL 2

SELL WITH SUPPORT

Manage customers while VORGEN supports production.

LEVEL 3

BUILD YOUR TEAM

Add design, sales, installation and operational capacity.

LEVEL 4

STRENGTHEN CASH FLOW

Build consistent sales, control and working capital.

LEVEL 5

INVEST WISELY

Choose machinery based on real demand and a proven workflow.

LEVEL 6

MANAGE YOUR OWN PRODUCTION

Move towards your own factory with continued technical support.

THE GOAL IS INDEPENDENCE

Begin correctly, grow responsibly and operate independently when the time is right.

PROOF, NOT THE HEADLINE

12 Years Supporting Your First Step

Our experience helps us understand beginners, but this program is designed to help you start, learn and become independent.

12 YEARS

Experience across customers, measurement, design, costing, materials, production, installation, problem solving and business growth.

FREE PARTICIPATION

No participation fee. We want committed individuals to gain a practical first step into the industry.

LIMITED PLACES

Places are limited because our team can only guide a certain number of participants well.

WHAT WE EXPECT

Commitment, honest communication, complete documentation and responsibility towards every customer.

THE REAL GOAL

When you can operate confidently and independently, we want you to move forward on your own.

THIS IS YOUR FIRST STEP TO GO FURTHER

Start with customers, knowledge, systems and the right production partner. Add people, machinery and capacity as demand grows.



VORGEN KICKSTART PROGRAM

START WITH YOUR BRAND. GROW TOWARDS PRODUCTION.

Your first step into the furniture industry can begin with customers, knowledge and the right production partner - not a large factory investment.

READY TO BEGIN?

Visit the VORGEN Experience Centre and understand your pathway.

MANUFACTURER'S ADDRESS

Taishan Intelligent Manufacturing Technology Park, No. 3366 Longteng Road, High-tech Zone, Tai'an City, Shandong Province, China

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Wangsa Avenue, No. 9, Jalan Wangsa Perdana 1
Bandar Wangsa Maju
53300 Kuala Lumpur, Malaysia

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SOFTWARE | TRAINING | AUTOMATED PRODUCTION | MACHINERY | SUPPORT

Program scope, production terms and machinery pathway are subject to consultation and written agreement.